



*Our Pots Move!*

NEW for 2013-2014

*pr imports, inc.®*



## Terracotta Pottery of Tecate

There is a band of Tecate clay that is 25 miles wide and stretches from the Northern Baja border South 60 miles. This is the only place in the world that has the strong Tecate clay - the strongest in Mexico. Traditionally the clay has been used to make floor tile, roof tile and pottery.

It is the pottery that PR Imports makes in Tecate, Mexico. By combining the clay with a binder, grinding it, soaking in water (slaking) and mixing (pugging) the clay it is ready to be placed (thrown) into a pot.

Molds are used to shape the pot, but the designs are still HAND made by the artisans. This process takes one week from throwing the pot, designing, drying and finally firing at a high temperature for 12 hours.

You can tell a good pot if it's rosy red (best clay) and rings like a bell (high fire).

From the kiln the red clay pots are dipped in pottery sealer for longer life. Pottery is then pre-priced, UPC'd, palletized by layer and shipped directly from the factory to the garden center.

For more information visit [www.PRimports.com](http://www.PRimports.com) to view our color brochure.



# **pr imports, inc.**

**Classic Natural Terracotta** - *Made from Strong Tecate clay then dipped in sealer.*

**Tecate** - *A new treatment since 2004, three base coats of pottery color stain with a final earthen coat for an aged look and feel ! Color variations of Rust, Sand Jade, Ocher & Cafe*

**Euro Style** - *A new look with modern lines.*

**Clay** - *A first in Mexico, a high quality clay blend guaranteed by a standardized clay mixture process. Clay is then distributed and used by our factories.*

**“D.C. Pallet”** - *Pallets made with a top and bottom pallet connected by wood side supports to withstand distribution center cross docking & L.T.L. carriers.*

**All Pottery Pre-sealed** - *Dipped in silicon sealer.*

**Lifetime Guarantee**

# PR Imports Pallet Program



## Pallet Program Features:

- Secure Pallet with No Breakage
- Pallets can be Stacked 4 High
- Designed for Cross Docking
- Pre-Palletized for You
- All Pottery UPC Labeled
- Pallets can be Drop Shipped
- Pallets Designed for Top Loading
- Pallet Slats Act as Forklift Bumpers and Vertical Support





# Tecate Americana Series



SCM-T Jade 15" Tecate Spiral Copa



SCM-T Rust 15" Tecate Spiral Copa



SCSG-T Ocher  
20.5" Tecate Spiral Copa



SCSG-T Jade  
20.5" Tecate Spiral Copa



COPATM-Th Cafe  
18" Tecate Tall Copa w/Handles



COPATM-T Rust  
18" Tecate Tall Copa



COPAT-Th Cafe  
22.5" Tecate Tall Copa w/Handles



COPAT-T Rust  
22.5" Tecate Tall Copa

# Tecate Americana Series



MACCT-T Cafe  
15.5" Tecate Tall Narrow Neck Pot



MACCT-T Rust  
15.5" Tecate Tall Narrow Neck Pot  
with Handles



MACT-Th Jade  
18" Tecate Tall Narrow Neck Pot w/Handles



MACT-T Sand  
18" Tecate Tall Narrow Neck Pot



MACT-T Cafe  
18" Tecate Tall Narrow Neck Pot



MACT-T Ocher  
18" Tecate Tall Narrow Neck Pot



# Tecate Americana Series

## ALL Best Sellers



RC1-T Ocher  
13.5" Tecate Wide Rimmed Planter



VBBC-Te Sand  
14" Tecate Ornate Vase



RC2-T Cafe  
16" Tecate Wide Rimmed Planter



VBBM-Te Ocher  
17.5" Tecate Ornate Vase



RC3-T Rust  
20" Tecate Wide Rimmed Planter



VBBG-Te Rust  
21" Tecate Ornate Vase

# Tecate Americana Series



Sand



Rust



Jade



Rust

V9-T, V12-T, V14-T, V20-T  
10", 13.5", 16" & 19" Tecate Vase



Ocher

- New -



Rust

FDV14-T & FDV20-T  
16" & 19" Tecate Flower Design Vase



Ocher



Sand



Jade

- New -

RDV10-T, RDV14-T & RDV20-T  
10", 14" & 19" Tecate Roman Design Vase



Cafe



Ocher



Cafe

HT12-Th, HT14-Th, HT16-Th  
13.5", 15" & 19" Tecate Italian Vase

- New -



GV-Te Sand  
15" Tecate Grooved Planter



Cafe



Sand



Sand

KSFV12-T, KSFV14-T, KSFV20-T  
14", 16" & 19"  
Tecate Kokopelli Sun Face Vaso



# Tecate Americana Series



Ocher



Jade



Rust



Sand

DCC-T, DCM-T, DCG-T, DCSG-T  
8", 10", 16" & 20.5"  
Tecate Drapped Copa



Rust



Sand



Rust

VC2-T, VC3-T & VC4-T  
10", 12" & 17" Tecate Cylinder



FDC17-T Ocher  
17.5" Tecate  
Flower Design Cylinder



TTP-T Rust 15.5" Tecate Table Top



TTP-T Jade



SCTB-T Rust  
16" Tecate Scroll Tall Bowl



Cafe



Rust



Sand

Di1-T, Di3-T, Di5-T  
10.5", 13" & 16"  
1, 3, & 5 Gallon  
Tecate Drop in Cylinder



Sand



Cafe



Sand



Cafe

CONMM-T, CONM-T, CONC-T, CONG-T  
6", 9", 13" & 16" Tecate Cone Vase

# Tecate Americana Series



Cafe



Rust



Sand

URN4-Th, URN6-Th, URN9-Th 10", 12" & 16" Tecate Urn

**A Best Seller**



UM-T Cafe 20" Tecate Pedestal Urn



UM-T Sand 20" Tecate Pedestal Urn



UG-T Jade 22" Tecate Pedestal Urn



UG-T Ocher 22" Tecate Pedestal Urn



# Tecate Americana Series



KSFV20-T Rust  
19" Kokopelli Sun Face Vaso



KSFV14-T Ocher  
16" Kokopelli Sun Face Vaso



KSFV12-T Ocher  
14" Kokopelli Sun Face Vaso



TUL17-T Ocher  
17" Tecate Tall Tulip Vase



TUL19-T Ocher  
19" Tecate Tall Tulip Vase



TUL13-T Ocher  
13" Tecate Tall Tulip Vase



# Tecate Americana Series



V24-T Sand 23" Tecate Vase



PL10-T, PL12-T,  
Tecate Drain Plates  
PL14-T, PL16-T, PL18-T



V24-Teh Cafe 23" Tecate Vase



V24-T Ocher 23" Tecate Vase



V24-T Rust 23" Tecate Vase



V24-T Ocher 23" Tecate Vase



V24-Te Rust 23" Tecate Vase



V24-Te Ocher 23" Tecate Vase



V24-Te Jade 23" Tecate Vase

# Tecate Americana Series



MACC-T Sand  
14" Tecate Kokopelli Narrow Neck



MACC-Te Rust  
14" Tecate Narrow Neck Pot



MACC-T Cafe  
14" Tecate Narrow Neck Pot



CHATA13-T Sand  
13.5" Tecate Sun Face Pot



CHATAM-T Rust  
16" Tecate Sun Face Pot



CHATA13-T Jade  
13.5" Tecate Sun Face Pot



CHATA-T Jade  
19" Tecate Sun Face Pot



CHATA-T Rust  
19" Tecate Chata Pot



CHATA-Te Sand  
19" Tecate Chata Pot



# Tecate Americana Series



FLG-Te Rust  
17.5" Tecate Florentina Planter



RDCG-T Jade 16" Tecate Roman Design Vase



GS-T Rust  
9.5" Tecate Guadalajara Cylinder



VCC-T Ocher 12" Tecate Bell Vase



VCSG-T Ocher 18" Tecate Bell Vase



VCG-T Ocher 16" Tecate Bell Vase



VEC-T Sand 12" Tecate Concave Vase



VESG-T Ocher 17" Tecate Concave Vase



VEG-T Cafe 15" Tecate Concave Vase



# Tecate Americana Series



BB-T Rust  
24" Tecate Birdbath (1.6 Gal. capacity)



BB-T Ocher  
24" Tecate Birdbath (1.6 Gal. capacity)



BBG-T Rust  
30" Tecate Birdbath (3.7 Gal. capacity)



BBG-T Jade  
30" Tecate Birdbath (3.7 Gal. capacity)



BBG-T Sand  
30" Tecate Birdbath (3.7 Gal. capacity)



TPV33-T Cafe  
33" Tecate Tall Palm Vase



TPV33-T Sand  
33" Tecate Tall Palm Vase

# Tecate Americana Series



UC-T Jade 20.5" Tecate Large Color Bowl



UC-T Rust 20.5" Tecate Large Color Bowl



C9-Tf Rust 15.5" Tecate Cactus Bowl



C9-T Ocher 15.5" Tecate Cactus Bowl



C9-Tf Ocher 15.5" Tecate Cactus Bowl



C10-T Jade 18" Tecate Cactus Bowl



CP19-T Sand 19" Tecate Cactus Bowl



CP19-T Cafe 19" Tecate Cactus Bowl

**A Best Seller**



HP-T Rust 19" Tecate Garden 75' Hose Pot

**- New Larger Size -**



HPG-T Jade 21" Tecate Garden 100' Hose Pot



# Tecate Americana Series



FP2-Th Sand  
18.5" Tecate Flared Planter



FP2-Th Jade  
18.5" Tecate Flared Planter



FDB-T Jade Tecate



FDB-T Rust Tecate

Designed as a pedestal for the OGLG



COLG-T 16" Tecate Pedestal / Planter

Designed as a pedestal for the OGLC and MACC



COLC-T 10" Tecate Pedestal / Planter



# Tecate TerraCotta Series



13.5" Terracotta Ornate Vase  
17" Terracotta Ornate Vase  
21" Terracotta Ornate Vase

VBBC, VBBM, VBBG



S4, S6, S9, S12  
10", 12", 16" & 18"  
Terracotta Strawberry Jar

10.5" Terracotta 1 Gallon Drop in Cylinder  
13" Terracotta 3 Gallon Drop in Cylinder  
16" Terracotta 5 Gallon Drop in Cylinder



Di1, Di3, Di5



13.5" Terracotta Wide Rimmed Cone Planter  
16" Terracotta Wide Rimmed Cone Planter  
20" Terracotta Wide Rimmed Cone Planter

- New -

**A Best Seller**

RC1, RC2, RC3



MACC & MAC  
14" & 17" Terracotta Narrow Neck Pot



FLG  
17.5" Terracotta Florentina Planter



DSCG  
20.5" Terracotta Draped Copa

# Tecate TerraCotta Series

Designed as a pedestal for the OGLG



COLG  
16" Terracotta Column

Designed as a pedestal for the OGLC and MACC



COLC  
10" Terracotta Column



CONC, CONM & CONG  
9", 13" & 16" Terracotta Cone Vase

**A Best Seller**



M30, M9  
11", 15" Terracotta 3-Legged Bowl



C8, C9, C10  
12.5", 15.5" & 18"  
Terracotta Cactus Bowl



OGLG  
21" Terracotta Handled Urn



FP2  
18.5" Terracotta Flared Planter



UC 20.5" Large Cactus Bowl

**A Best Seller**



BPG  
21" Terracotta Large Bean Pot



BB  
24" Terracotta Birdbath



BBG  
30" Terracotta Birdbath



HP, HPG  
19" - 75' & 20" - 100'  
Terracotta Garden Hose Storage Pot



# Tecate TerraCotta Series



GV15  
15" Terracotta Grooved Planter



KSFV12 14" Terracotta  
Kokopelli Sun Face Vaso



KSFV14 16" Terracotta  
Kokopelli Sun Face Vaso



PL10, PL12, PL14, PL16, PL18  
Terracotta Drain Plates



VCC, VCG & VCSG  
12", 16", 18" Terracotta Bell Vase



VEC, VEG & VESG  
12", 15", 17" Terracotta Concave Vase



Euro Style

Traditional Style



**Best Sellers**



**Best Sellers**



Traditional Style

Euro Style



**Best Sellers**



VC2, VC3, VC4  
10", 12", 17" Terracotta Cylinder

V9, V12, V14, V20  
10", 13.5", 16", & 19" Terracotta Vase

# Tecate Chimenea Series



CH45-T Sand  
45" Tecate Chimenea



CH42-Tg Jade  
42" Propane Tecate Chimenea



CH45-T Rust  
45" Tecate Banded Chimenea



CH45-T Jade  
45" Tecate Chimenea



CH43-Tt Rust  
43" Tecate Guadalajara Style Chimenea



Inlaid Talavera Tile  
100's of Styles



CH52-T Ocher 52" Tecate Chimenea



Six Slat "D.C." Approved Pallet Pack  
8 - 45" Chimeneas 48"x48"x48"



CH45-T Cafe 45" Tecate Chimenea



# *Tecate Chimenea Series*



CH12-T 12" Tecate Luminary Chimenea  
Great for Candels, Insence & Electric Tea Lights



CH22-T Jade  
22" Tecate Chimenea



CH22-T Rust  
22" Tecate Chimenea

# Tecate Chimenea Series

## Patio Heater

## Propane Chimenea

### Ready to Use

- Safe
- No mess
- No smoke
- No cleaning
- Ready to light
- No assembly required

### Sells Complete with:

- 45" Tecate Chimenea
- LP Hose and fittings
- Operating & Safety-Instructions
- Adjustable valve
- LP regulator
- LP burner
- Fire rock
- Grate

### Merchandise in:

- Outdoor Living area as a center piece.
- Christmas tree area

### Cross merchandise with:

- Aromatic wood chips
- Christmas trees
- Propane tanks
- Barbecues
- Lighters



*Tank not included*

*CH45-Tg Rust  
Patent Pending*

**pr imports, inc.**

**45" Propane Tecate Chimenea**



# TerraCotta Chimenea Series



Traditional Mexican



Euro Design

CH12  
12" Terracotta Luminary Chimenea



CH52  
Euro Design  
52" Terracotta Chimenea



CH45  
Mexican Design  
45" Terracotta Chimenea



CH32  
Mexican Design  
32" Terracotta Chimenea



CH22  
Mexican Design  
22" Terracotta Chimenea

# TERRACOTTA PUMPKIN LUMINARY & PLANTER



PUMP

13" Terracotta Pumpkin Luminary



PUMPM

6" Terracotta Pumpkin Luminary

Halloween Luminary - use candles or light bulb  
Use as a planter - hang hat on side with built-in hook



# pr imports, inc.

Pallet of 4 - Chimenea 32"

*"If pots don't move, pots don't break"*  
D.C. Approved Palletizing Procedure



**NOTE: 8 Slats, 4 additional slats added for extra strength**

All pottery must be same height.

Place best pallet on bottom.

Use cardboard separators.  
Push pots together.

Use stretch wrap not shrink wrap.  
Lock wrap around bottom pallet first.

Wrap pulls pottery together  
preventing movement.

Strap and buckle pallet on both  
sides as tight as possible.  
Stretch wrap AGAIN, this allows for  
continuous pressure on straps.  
Top pallet exerts downward pressure.

Full separator sheets maintain  
lateral structural integrity of pallet.

Stack pottery foot to foot  
vertical strength.

Pottery must not extend  
beyond pallet.

Sheet of non-corrugated  
cardboard is best,  
reduces compression.

Slats act as forklift bumpers and  
top load support.

Invert a pallet with the side  
with most slats facing pottery.

NOTE: Stretch wrap PULLS straps in,  
creating continuous pressure on pottery.  
As cardboard settles,  
wrap and straps take up the slack.

Screw two - 2" self tapping flat  
head screws into the ends of  
each 1" x 2" wooden slat.  
Slats PUSH upward to  
prevent breakage.

"D.C" pallets are designed for  
Distribution Center cross docking,  
warehouse stacking and as a  
platform for shipping other product.

**Black Baja Beach Pebbles**

*pr imports, inc.*

Part Number	Description	Size	Bags per Carton	Piece Cube C/F	Piece Weight Lbs.	UPC	Cost F.O.B. Tecate, CA	Suggested Retail
PEB5	5 Lb Bag Black Baja Beach Pebbles	1" - 2"	8	0.4	5	0 17203 60100 2		
PEB9	9 Lb Bag Black Baja Beach Pebbles	1" - 2"	4	0.9	9	0 17203 60109 5		

5 Lb Bag covers up to 12" I.D. planter  
 9 Lb Bag covers up to 16" I.D. planter



**Black Baja Beach Pebbles - Decorative Pebbles/ Vase Filler / Planter Topper - Saves Water**



## MEXICAN TERRACOTTA POTTERY of TECATE PRODUCT SPECIFICATIONS

### **Premium Grade Tecate Pottery**

Best hand carved designs

Highest strength pottery - Longest life

Premium clay to binder ratio is 50/50 (maximum clay ratio for Tecate terracotta pottery)

Highest temperature 1400 F, longest fire (10-12 hours) (fired throughout)

Freight factor: Lighter and stronger - will weigh out and cube out a 53' trailer at the back door

### **Tecate Color Process**

Same high quality clay as above, then four layers of pottery color/stain are applied to give the planter an aged oxidized character. Then all planters are dipped in pottery sealer to set the color and for longer life.

### **Commercial Grade Mexican Pottery**

Good designs - Average life

Medium strength pottery (gray center)

Guadalajara Style pottery – clay contains high amounts of sand, makes weak pottery

Clay ratio 40/60

Wood fired

Freight factor: Will weigh out a 53' trailer at 47'±

### **Tourist Grade Mexican Pottery**

Poor designs - May not last one season

Low strength pottery (black center)

Clay ratio 25/75 very thick walls to compensate for poor clay quality

Low heat wood fired and short duration fire (sometimes sun dried)

Freight factor: Will weigh out a 53' trailer at 42'±

### **Premium Grade Tecate Pottery Specifications**

Lifetime Guarantee

All pottery is Pre-SEALED for longer life.

Breakage: National average is less than 0.25%

53' trailers can hold 56 half pallets.

### **"D.C. Approved Pallets"**

All pallets are stretch wrapped, padded, strapped, and stretch wrapped again

Wooden slats are added for crossdock and top loading protection